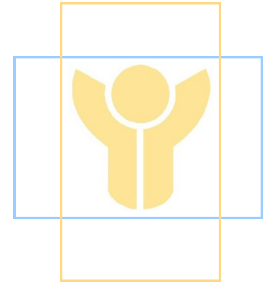


# The Winning Edge For Women 2-Day Workshop - *NOW AVAILABLE!*



## What is it?

Success means different things for different people but whatever it is you want to achieve in your life, it is psychologically proven that having the appropriate attitude is **ALWAYS KEY**.

At Mancroft International, our passion is helping you develop a 'Success Orientated Attitude'. This workshop has been designed to enable you to take control of your life; whether it's to release potential, achieve a better work/life balance, build self confidence, eradicate self-limiting beliefs, take responsibility, alleviate stress or to know your life purpose.

This workshop will challenge you to get rid of any unhelpful or self-defeating thinking habits you currently have and stretch your thinking to embrace exciting new values and perceptions!

**“Life will never be better than your self-image allows it to be.”**



Learning & Development Solutions with

# Mancroft International

## Who Is It For?

This 2-Day Workshop has been specifically designed for **'all women'**, to include business owners, employees, mothers, graduates, school leavers or other, who really want to get hold of the reins of their lives and propel themselves forward in a world that's already changing to their advantage.

Please note: This 'Winning Edge for Women Workshop' consists of 2-Days split into two parts with a **'five - week development gap'**.

## What Does The 2-Day Workshop Cover?

### Module 1 – Success-Oriented Attitudes

- Why expectations and dominant thoughts shape the results you achieve.
- Why better results flow from new ways of thinking. You will gain a greater awareness of your ability to influence outcomes positively.
- How you can stimulate proactivity and flexible thinking through changes in perception.



### Module 2 – Sense Of Purpose And The Subconscious Mind

- Why a personal sense of purpose improves awareness, memory and creativity.
- Why setting positive goals both at home and work enables you to achieve a low-stress life/work balance.
- How to use a positive mind-set to improve problem-solving and creativity within your life both personally and professionally.

### Module 3 – Personal Accountability And Principles

- How to take full responsibility for personal choices and the results created.
- How you can reduce stress by "owning" the consequences of your choices.
- Why empowerment is not about being given permission. You will learn that it is about giving yourself permission.

### Module 4 – Understanding Human Nature

- Why you need to recognise and understand other people's values, beliefs and perceptions to achieve more profitable communication.
- How to stay in credit in your Goodwill Account with others.
- What you have in common with Mother Teresa and Hitler. Why this will help you get better results.

### Module 5 – Self Image

- Why your self-esteem and performance are so closely related.
- How you can raise your "personal effectiveness thermostat" to a higher level.
- Why skills, knowledge and qualifications alone, are not enough.



Following the successful launch of  
**'The Winning Edge For Women Workshop'** in July 2010  
- 100% said they will be recommending it to their  
friends, families and colleagues!

## How Can This Workshop Help Me?



What are the **benefits** and what are the results I can expect to **achieve** after attending this 2-Day Workshop? *You will...*

- Be able to shape your future by setting clear, realistic personal and professional goals with focus, energy, drive and determination.
- Have willingness to accept new challenges and handle change.
- No longer waste time, money and effort on matters over which you have no control or influence.
- Stimulate ideas and solutions and eradicate fear of failure and self-sabotaging behaviour. This will also increase Innovation and Creativity.
- Find a work/life balance - wherever you are BE THERE!
- Live life more consciously and know what you want from YOUR life. Value your life and live it in the NOW and not in the past.
- Learn how to think like a successful individual - know that you have the right to succeed!
- Remove feelings of victimhood and misplaced blame.
- Be able to manage and reduce your stress levels; have a healthier and more productive lifestyle and have the ability to say NO!
- Know it's YOU and YOUR values that control your decisions - if you're prepared to accept the consequences, no one can make you feel or do anything.
- Be Risk-Aware and have the ability and confidence to take risks.
- Have a clearer idea of what you want from life, whether it be: a new career, to learn new skills/qualifications, have a new attitude to life, be healthier, more active or have better relationships with your partner, family, friends or colleagues - you decide!
- Start celebrating what you have achieved - appreciate what you have, be inspired and feel proud of what you've accomplished.
- Have a higher self-image and have the confidence to achieve greater things and independently too!

## What Is The Presentation Style?

It's challenging, yet exhilarating, stimulating, motivating and more importantly powerful & sustainable!

We'll challenge the way you think about YOU. We'll also show you how it's more about "mindset" than "method" – and we'll show you what this means in practice.

Whereas so many other training companies continue to focus on the technical 'how-to' of the subject matters they present, at **Mancroft International** we have become firmly rooted in the unique position of delivering 'brain-training' or as we call it **Mindset Management**.



## What Else Can You Tell Me?

Mancroft International has an enviable track record in the Training and Personal Development Industry – over 26 years, in over 16 countries worldwide. This experience has given us two things:

- A considerable period of time in which to thoroughly research and develop the products we offer and to develop a unique delivery system for our programmes, and...
- The opportunity to carefully assess the feedback and fine-tune the results.

There can be no doubt that over two-and-a-half decades of providing high-impact personal development training has not only created a solid product offering but also an unshakable confidence in the quality and value of what we offer through The Winning Edge Programmes and Workshops.

## Here is the outstanding feedback received, following the ‘Winning Edge For Women’ Launch in July 2010:

89% ‘Strongly Agreed’, the presenter clarified challenging points with meaningful examples, *11% ‘Agreed’*.

100% ‘Strongly Agreed’, the material was delivered in an interesting and informative way.

78% ‘Strongly Agreed’, they could readily apply what they had learned back in their role, *22% ‘Agreed’*.

89% ‘Strongly Agreed’, the event was a great investment of their time, *11% ‘Agreed’*.

100% ‘Strongly Agreed’, they will be recommending the Workshop to their friends, families and colleagues.

Read our testimonials at <http://www.mancroftinternational.com/Testimonials>

## What Do I Do Now & How Do I Book My Seat?

Call us on 0844 884 3097, or

Email us at [enquiries@mancroftinternational.com](mailto:enquiries@mancroftinternational.com), or

Visit our website at <http://www.mancroftinternational.com/Forthcoming-Events> to view our latest ‘schedule of dates’ and to download the **Booking Form**.



If you have any questions, please call our Head Office today on - **0844 884 3097** - to discuss this ‘Winning Edge For Women 2-Day Workshop’ in further detail with no obligation.

**‘Life is the evidence of the views and opinions you hold of yourself!’**