

Why Do Women Remain A Minority In UK Boardrooms?

In the top 100 public companies, women made up 12.6% of executive directors, little changed from last year's 12.2%....according to research by a recruitment company - says the BBC News.

Annabel Catchpole, who joined Mancroft International in September 09 as a Business Development Manager, is determined to have a positive impact on percentages like these from a female perspective!

"I remember reading an interview with Karren Brady and she uttered those now quite famous words, "Women have brains and uterus, and are able to use both!" This really resonates with my belief - Women have the ability to do amazing things in career, family and all other areas of life. I am passionate about changing future statistics like the one above and empowering all women to feel personally fulfilled and achieve success for whatever that means to them" says Annabel.

Take Control Of The Reins

Mancroft are delighted to announce the launch of the **NEW Winning Edge for Women 2-Day**

The Businesswomen's Network

Workshop, sponsored by the Business Woman's Network! This event has been specifically designed for women – after all, we all know the female brain works very differently to the male brain!

This communication is for '**all women**' (business owners, employees, mothers, graduates, school leavers or other) who really want to get hold of the reins of their lives and propel themselves forward in a world that's already changing to their advantage.

Whether it's to release potential, achieve a better work/life balance, build self confidence, eradicate self-limiting beliefs, take responsibility, alleviate stress or to know your life purpose....book a seat today or spread the word and allow the females in your life to have **The Winning Edge** - they deserve it! [Book your seat here.](#)

Imagine If You Had The Confidence To Do Just About Anything You Wanted To Do...

"The only thing that stands between me and the ideal life I would love to live is my inability to manage around, include or where possible eliminate negative emotions!"



Mancroft
International

BOOK YOUR SEAT NOW!!

Dates: Part 1 -16th September;
Part 2: 3rd November 2010

Venue: Caistor Hall, Norwich

Presenter: Richard Jackson, co-founder of The Winning Edge

Early Bird Special Offer: £270 +vat if you book before 25th August 2010 [BOOK NOW!](#)

Normal Rate: £347 +vat if you miss the early-bird date

Funding: Call Annabel Catchpole on 0844 884 3097 to discover how you may be able to access funding to help you pay for this course!

Take Action NOW: Download the [booking form here](#), then complete, sign and return your form to Fax Number: 01603 861690 or email: naomi@mancroftinternational.com

Any Questions? Please call Annabel Catchpole on 0844 884 3097 or 07885 410067. Alternatively you can [click here](#), complete the online form and request a call.

Have you ever thought of it like that before - that the only thing that stands between you and what you want, providing it's possible, is **YOU**?

Knowing this, what would your world look like? How would your world feel? What would you do? What would you give to live in THAT world?

How does that compare to your world today? Does everyday seem to present itself with new challenges, and no matter how hard you try, does it feel as though you can never do everything you need to do in the day, let alone want?

This is the life of most of us lead, living from one challenge to the next. But what if it didn't have to be that way?

What if someone could show you how to live a life of endless possibilities, where you can achieve almost anything you set your mind to? Wouldn't you be the least bit curious?

But That's All Hollywood Movie Type Life, Right?

This is the real world - with real problems, real issues with your bosses, staff, colleagues, real families and children to juggle not to mention a work/life balance, real money to earn, and a real world recession. Or is it?



"At the launch of the Business Woman's Network (BWN) in Norwich, Richard Jackson of Mancroft International gave a talk that shifted the attitudes of the business women who attended. How did he do that? He showed us that if we change the way we think, then we change the way we feel, and the way we act, and the way we view the world, the way we respond to events. How we think directly relates to the results that we can and do achieve in our lives. We are in control of the way we think, and if we change that....well, we can change anything. It was incredibly powerful and thought provoking, yet hugely simple at the same time", says Bridget Greenwood, BWN.

[View this outstanding video testimonial from Lucy Dimes, Managing Director of The BT Group & Openreach Service Operations and see how 'The Winning Edge' completely changed her life.](#)

Mancroft has been delivering In-House and Open Programmes to businesses across the globe for over twenty-five years. Going into the heart of business and changing the thinking of staff to enable these businesses, to include blue chip companies, to continue to flourish in their markets.

Delivering an incredible two-days at an amazing price, Mancroft are offering this workshop on **16th September** and **3rd November 2010** at the luxury **Caistor Hall Hotel,**

Norwich, focussed on getting the best out of your life by getting the best out of you. **Imagine what your life can be.....**

[Read the BBC Article: click here to view the full 'Women Remain A Minority In UK Boardrooms' BBC article](#)

TESTIMONIALS

[Click here](#) to view the fantastic feedback received by members of the Business Woman's Network!

For more testimonials about our programmes, please [click here](#)

If you would like to receive regular News, Winning Edge Inspirational Messages, Latest News, Events, Book Reviews, Training Clips, Testimonials and more...

[Click here](#) to follow us on **Facebook**

[Click here](#) to follow us on **Twitter**

[Click here](#) to view our **YouTube Channel**

[Click here](#) to connect to our Network on **Linked In**

Unable to Attend Yourself? Then Spread The Word...

[Click](#) on the link below and pass onto your friends, family and colleagues...

Pass it on

If you know someone who may be interested in receiving this newsletter, you can easily [forward up to five copies](#) at once.

"I have seen so many past and current female delegates who have reaped the rich rewards of Mancroft and gone on to do incredible things. Having also personally benefited from them myself, I want to be able to share these life changing principals with as many women as possible. Mancroft's ethos and the Business Woman's Network is all about helping other people be successful. Therefore, we are delighted to be able to offer this 2-Day Workshop based on our world famous Winning Edge Programme for **£270.00 + vat. This special early bird rate is available until the Wednesday, 25th August.** After this date it will be £347.00+ vat. So, if you share our belief that we can all have more than we've got, if we are prepared to become more than we are, then take advantage of this offer and come and join us!" says Annabel.

Book your place now by [clicking here](#) or by calling **Annabel Catchpole** on 0844 884 3097 or 07885 410067. Alternatively you can email annabel@mancroftinternational.com. Annabel will reserve your seat, answer any questions you may have, and talk you through how you might be able to access funding to help pay for this course. THEN tell all of your friends! You can [download the booking form here](#).



Winning Edge For Women - Release Your Potential

With Richard Jackson

About Your Presenter, Co-Founder of 'The Winning Edge'

Richard has run many women-only events including conferences of up to 150 delegates as well as Winning Edge courses with an audience as few as twelve, so has had a great deal of experience of delivering to females.

Married with four daughters, seven grandchildren, three of which are girls, Richard is pretty used to the female take on life!

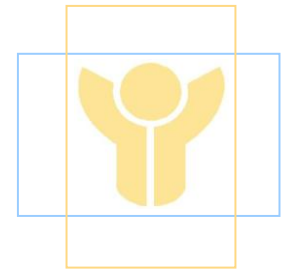
Having frequently championed women in business – meeting his wife on a Winning Edge programme when she was managing Norwich and Norfolk Chamber of Commerce, Richard has spent many years talking to women at all levels in commerce and industry about the kind of challenges they face in what is predominantly a man's world.

He's always said, that women have everything a man has plus! So why aren't there more women in senior positions in industry and commerce? Given the way women's brains are wired, they can bring perspectives about influencing and empathising with others that men find very difficult and in these volatile times, those skills are of paramount importance.

Richard wants women to break through their self-imposed glass ceiling and release the incredible potential they have! [BOOK YOUR SEAT NOW!](#)

Booking Form

2-Day Winning Edge Open Programme for The Business Woman's Network



I wish to book: 1 2 3 4 Place(s) (please tick) and I understand the dates are:

16th September and 3rd November 2010 - £270+vat pp before 20th July/ £347.00+vat pp thereafter

The Business Woman's Network

I would like to pay by: Cheque PayPal BACS (Electronic transfer)

N.B For Open Programmes, payments terms are 7 days on receipt of booking form.

How did you hear about us: _____

I would like to book place(s) for:

1. Name:		2. Name:	
Position:		Position:	
Email:		Email:	
Tel:		Tel:	
3. Name:		4. Name:	
Position:		Position:	
Email:		Email:	
Tel:		Tel:	

Please forward all correspondence including invoice and receipt to:

Name:		Address:	
Position:			
Company:			
Email:		Tel:	
By signing this booking form, I acknowledge that all the above details are correct and I accept the Terms & Conditions attached.			
Signature:		Date:	

Important Booking Information

Please post, fax or email your Booking Form to:

Mancroft International, Drayton Old Lodge, 146 Drayton High Road, Norwich, NR8 6AN, UK

+44 (0)844 884 2940 01603 861690 info@mancroftinternational.com mancroftinternational.com

Programme Duration and Format: The Winning Edge Open Programme for The Business Woman's Network consists of two days split into two parts with a five week development gap.

The Fee: Includes two-days tuition, Conference Folder, Course Materials, FREE Winning Edge Monthly Reminders, Inspirational Packs, Lunch and Refreshments.

Please read our [Terms and Conditions](#) overleaf for more details about this event and our policies.

Mancroft International is Registered for Data Protection and ensures all information is held and use in accordance with current legislation; we will never pass on your details to any other party.

We would like to send you information about other Mancroft International products and services. As you would expect from Mancroft International, we will not share your information with any outside organisations. If you do not want to receive these emails, please tick this box

Learning & Development Solutions with **Mancroft International**

TERMS AND CONDITIONS

BOOKINGS POLICY:

Bookings are taken in the order that they are received and confirmed bookings take priority over provisional bookings. For Public Courses, confirmed bookings must be accompanied by payment in full.

PROVISIONAL BOOKINGS:

You can make provisional bookings on any of our public courses, providing there are places available. Provisional bookings are normally held for a maximum of 14 working days, allowing you time to confirm your bookings.

CONFIRMED BOOKINGS:

We require you to confirm your bookings in the following way:

1. By submitting a signed booking Confirmation with the relevant details to Head Office.
2. Sending Mancroft International your full payment (*public courses only*)

We will normally send you written confirmation within 5 working days of receiving your confirmation. Full joining instructions will normally be sent approximately 14 days in advance of the course start date.

PAYMENT:

Public Courses (Business Briefings and Open Events):

For Open Programmes and Business Briefing, payments terms are 7 days on receipt of booking form and cleared funds must be received by this time.

Where an invoice is issued by Mancroft International, payment is due within 7 days, therefore it is essential to consider this when issuing purchase orders.

Mancroft International reserves the right to charge interest on any outstanding balance at the rate of 5% per month from the date payment is due until receipt by Mancroft International of payment in full.

In House Courses:

The Client shall pay to Mancroft International the Course Fees, other charges shown on the Confirmation of Booking and reasonable travel, accommodation and subsistence expenses within 30 days of the date of the invoice. Mancroft International reserves the right to charge interest on any outstanding balance at the rate of 5% per month from the date payment is due until receipt by Mancroft International of payment in full.

Payment can be made in one of the following ways:

1. By cheque
2. Using Paypal
3. By Electronic Bank Transfer (e.g. BACS)

By completing and signing your Booking Confirmation you are agreeing to these Terms and Conditions and to pay for the training courses or other services in full.

TRANSFERS AND SUBSTITUTES:

Notification of transfers or cancellations must be made in writing and received by Mancroft International within the timescales noted below.

Transfers:

You can request a transfer up to four weeks prior to the start of the event. Transfers must be to the same course, are subject to availability of places and must be within six months of the initial booking. Requests for transfer must be received in writing and are effective from the date we receive the written request. You will be liable for any costs incurred for accommodation and training materials we may have booked for you or on your behalf.

Substitutes:

We understand that sometimes a nominated person may be unable to attend an event, therefore substitutes are allowed up to commencement of the course. Please notify us of the new details before the start date of the event.

CANCELLATIONS:

Cancellations - In House Courses Only:

Mancroft International will provide the training course, training materials and Presenter's transport. It is the customer's responsibility to provide a suitable training venue and any other associated costs such as travel, accommodation and refreshments for the presenter and the delegates attending the course. Courses at venues outside the UK will be subject to separate agreement.

The cancellation fee will be calculated by reference to the notice given of cancellation:

1. Less than 30 days notice - 100% of the contract value including any pre booked travel arrangements
2. 31 to 60 days notice: 50% of the contract value including any pre booked travel arrangements
3. 61 to 120 days notice: 25% of the contract value

Whilst every effort will be made to honour agreed arrangements, Mancroft International reserves the right to cancel, curtail or reschedule the Programme or provide a substitute presenter due to illness, accident or other unforeseen event. If the Programme is cancelled, the Client will receive a full refund of any deposits paid and Mancroft International will make no charges in respect of the cancelled Programme but Mancroft International shall not be liable for any other loss or expense to the Client arising from the cancellation.

Cancellations - Open Events Only:

After you confirm a place we frequently refuse other bookings for that place. Therefore our cancellation policy is:

1. To obtain a full refund, Mancroft International must receive a written request 4 weeks prior to start day of the Programme. Allow 7 working days for a refund to be processed.
2. Cancellations received outside these terms of the training will incur the full cost of the training, including any expenses.
3. Delegates failing to arrive for the training or leaving the training during the course will incur the full cost of the training, including any expenses.

We endeavour always to run the courses as scheduled. However, on occasions and due to circumstances beyond our control we may have to change the venue, location or dates at any time and without prior notice from that published. In these cases should you wish to cancel your booking we will of course make a full refund. We understand how frustrating this can be for you and will only do this when it is absolutely necessary, but reserve the right to do this.

Cancellations - Business Briefings Only:

After you confirm a place we frequently refuse other bookings for that place. Therefore our cancellation policy is:

1. To obtain a full refund, Mancroft International must receive a written request 48 hours prior to the event date. Allow 7 working days for a refund to be processed.
2. Cancellations received outside these terms of the training will incur the full cost of the training, including any expenses.
3. Delegates failing to arrive for the training or leaving the training during the course will incur the full cost of the training, including any expenses.

We endeavour always to run the courses as scheduled. However, on occasions and due to circumstances beyond our control we may have to change the venue, location or dates at any time and without prior notice from that published. In these cases should you wish to cancel your booking we will of course make a full refund. We understand how frustrating this can be for you and will only do this when it is absolutely necessary, but reserve the right to do this.

If you have any questions or comments regarding our return, refund & cancellation policy, please contact Lindsey Woodrow by email: lindsey@mancroftinternational.com.

LATE PAYMENT:

Where the customer fails to comply with these terms and conditions Mancroft International withhold the right to charge interest and any additional costs incurred with finance relating to payments overdue.

Certificates for training courses will not be issued until payment has been received by Mancroft International in full.

100% MONEY-BACK GUARANTEE

We recognise that not all training events meet the standards that Mancroft International has set down for over 25 years. We also recognise that you may feel you will take a risk by booking today. In order to remove that risk completely we offer a 100% Money-Back Guarantee (where a place or an in house course has been purchased). It's very simple; if by lunchtime you feel you've made the wrong choice in attending for any reason, you can claim a full refund of the price you paid and leave – you even get to keep the materials issued..!

DISCOUNTS:

Any discounts are applicable only as specifically agreed in writing and where all of the conditions are met in full. If these are not met then the fees charged will revert to the normal full fees applicable at the time.

DELIVERY:

Mancroft International will always make every effort to deliver the training event within the timeframes given and or the dates requested and at the chosen venue/location. The Presenter will deliver the training materials on Day 1 of the event, unless otherwise stated to the Client.

Our training is delivered Worldwide.

QUALITY:

Mancroft International shall use reasonable skill and care when preparing and providing the Programme. The purpose of Mancroft International Programmes is limited to providing delegates with thinking and emotional "tools" that will assist them in making judgments and decisions for themselves. Mancroft International shall not be liable for delegates' personal decisions and actions. Any concerns regarding the quality of the Programme must be notified in writing to Mancroft International within 14 days following completion of the Programme. Mancroft International processes are ISO 9001 accredited.

LIABILITY:

Mancroft International has Professional Indemnity and Public Liability insurance. Mancroft International shall not be liable beyond the remit and extent of the aforementioned insurance for loss of revenue, business, profits, goodwill, anticipated savings, data, corruption of data, indirect or consequential loss whether suffered by the Client or other persons.

INTELLECTUAL PROPERTY/COPYRIGHT:

All copyrights associated with material supplied by Mancroft International for the Programme remain the property of Mancroft International. The reproduction, by whatever means, of copyright Programme material is forbidden unless written permission is obtained from Mancroft International. The use by the Client of the copyright Programme material and Intellectual Property in a teaching environment is forbidden unless a separate contract for its delivery under licence has been agreed.

ADMINISTRATION:

Where the customer fails to comply with these terms and conditions Mancroft International withhold the right to charge all costs incurred with the administration of related activities.

GENERAL PROVISIONS:

These Terms and Conditions come into force when Mancroft International receives from the Client the signed Confirmation of Booking or Booking Confirmation. If any part of these Terms and Conditions are deemed to be void or unenforceable, it shall be deleted and the remainder shall be enforceable. The Client shall not offer employment to any member of the Mancroft International team during a period of six months following completion of the Programme. These Terms and Conditions shall be governed and construed in all respects in accordance with English Law and Mancroft International and the Client agree to submit to the exclusive jurisdiction of the English courts.