



Mancroft
International

The Winning Edge

Testimonials

"Recognise the lighthouses and move on!" If you get nothing else but this out of the course then you've won!

Joe McLoughlin, NFU Mutual & Avon

This was a fantastic course with great ideas and life skills which I would recommend to anyone. The follow up emails from Mancroft are also a great reminder to keep you on track.

Gemma Dopson, NFU Mutual & Avon

I thought this training was brilliant, really interesting and really useful. I recommended it to my husband and his company are using it now. I think it would be lovely if we could sent as many people as possible on it this training as the message are really beneficial.

Julie Fishwick, NFU Mutual & Avon

I thought the course was brilliant.

I was very sceptical before I went & in fact was still so by the end of the first day. On the second day, it all started to make sense but I still wasn't sure that it was going to affect me or the way I behaved.

However, after a month or so I realised that I was changing the way I thought about things & the way I dealt with things so it had more of an affect on me than I thought & I have continued to think & do things differently ever since & with positive results.

Tessa Vickery, NFU Mutual & Avon

Points that stick in my mind:

- Emphasis on life is short, do something with it
- Introduction to NLP types theories
- Encouraging people to write down their aims and objectives and actually go for them

Just as relevant for own self development as for us all being more efficient at work

I have recommended the course to quite a few of the Bas

Caroline Nottage, NFU Mutual & Avon

Winning Edge • Sales Cybernetics



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I actually attended the first "taster" Winning Edge course in May 2004! I can't believe it's that long ago as it's amazing how much of the course I remember and still try to put into practice. It's not always easy, but the course provided me with the building blocks for being more positive, and choosing how I feel and react to situations. My mother was impressed (as a former teacher) that at Christmas I could tell her so much about it and 3 Christmases on, I still remember the course and try to act on it.

Probably the best course I've been on!

Jo Sowley, NFU Mutual & Avon

I can't praise this course highly enough.

It is unique in that what I have learnt stays with me. I found that Part 2 of the course was absolutely essential in that not only did it serve as a refresher it also helped me to reconcile the aspects of the course that were personally relevant and to fit them into areas of my life. I would love to see an annual top-up course to help to keep it all ticking over in my mind.

I have recommended this course to so many people - I have learned to spot who would benefit from it.

It has changed my whole attitude to my work and my life. It has helped to change me into a much more positive and happier person.

My friends and I often use a phrase whenever we are faced with a problem, it is "I need to be Winning Edge about this!". It helps us to look at events in a different way and as a result to make better decisions.

I would definitely recommend the "Give Yourself the Winning Edge" course. The course really challenged me to think about how I saw myself and others and what was preventing me reach my objectives - personally and professionally. It has also enabled me to deal with the many business relationships better. I regularly revisit the course notes and use what I learnt on a regular basis - something I couldn't say for some other courses I have attended.

Jacqui Tankard, NFU Mutual & Avon