



Mancroft
International

The Winning Edge

Testimonials

"The Winning Edge has made a huge difference to me personally and to the teams I have led. On a personal level, I have applied the techniques to my work and my life out of work, it has made a massive difference to me and has been genuinely 'life changing'!

Each of the teams I have led since my first introduction to The Winning Edge has attended the Programme and the benefits of this have been self evident. Engagement has moved massively forwards, we have had a common vocabulary that has enabled us to challenge each other and cut through to the real issues and opportunities.

Ultimately, business performance has improved with real personal accountability being taken by each team member for the delivery of their own objectives and for the wider goals of the whole team!"

Director of Supply Chain
Multi-national Retail Operation

The Winning Edge • Sales Cybernetics



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