

Richard Jackson



Richard Jackson's background is in surveying and sales. As a result of his fascination with success and achievement and having spent some time with his co-founding partner, Barry Stiff, researching success and achievement in individuals and organisations, Mancroft International was formed in 1984. The basic premise of Mancroft's generic course, 'The Winning Edge' is that it isn't what you know that drives success.

Over the past twenty-six years Richard has presented 'The Winning Edge' programme to blue-chip international companies and SMEs throughout the UK as well as mainland Europe and the U.S. consistently inspiring his audiences to greater performance and achievement.

Highlights have included:

Working with young business people where he has donated his time to the Princes Trust.

Spending a day with aspiring Olympians, helping give them the confidence and self-belief to win medals in Beijing in 2008.

Working with the board of a £4.2bn company to help formulate their strategy for the next five years.

Getting feedback from parents that they relate to their children much better than previously and motorists that they suffer from less negative stress.

Richard enjoys his family, which includes his wife, four grown-up daughters and seven grandchildren, golf, motor racing and the countryside.



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