

Business Briefing

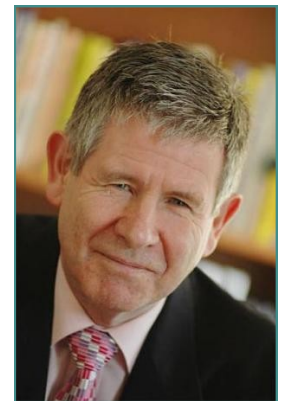
An Introduction to the Power of Sales Cybernetics

"The ultimate development tool for sales professionals wanting to Achieve Peak Sales Performance..!"

You and your sales team CAN increase performance and results, quickly and permanently by applying the latest technology in 'brain training'.

PLEASE NOTE: This is NOT a traditional sales training programme – we don't offer re-hashed sales techniques that have been around for decades, this Programme delivers massive change in performance for sales professionals at all levels of skill, ability and experience... !

"Creating **Sales Cybernetics** wasn't difficult but it's taken me over 25 years. I've researched what creates 'peak performers' and developed a formula that is simple and easy to adopt – now I'm going to share this knowledge with you in just one day!" – *Richard Jackson, Co-Creator of Sales Cybernetics*



Richard Jackson

What others think

"I've been at the sharp end of sales for over two decades, mostly at the top end of my profession! I wish I had the chance to experience **Sales Cybernetics** when I first started out" – *Steve Codman, MD, Momentum for Business*

"Truly an inspirational speaker! I really enjoyed it"

"Richard Jackson lived up to my very high expectations"

"Now I'm beginning to understand what's holding me back in sales"

"I will increase my sales in order to fund a full Sales Cybernetics programme"

"I am inspired to make major changes"

"Excellent & thought-provoking"



Your invitation to attend

In this condensed, fast-paced, four-hour presentation you will be introduced to the concepts and methodologies that make **Sales Cybernetics** one of the most effective professional development tools for sales professionals in the world today. Prepare yourself for a quantum leap in results!

Delivered personally by the co-creator of **Sales Cybernetics**, Richard Jackson, you and your team will be exposed to radical and dynamic techniques to enable them to make a massive shift in their results.

This four-hour presentation provides sales professionals AT ALL LEVELS the chance to tap into the latest technology and research that can create major and sustainable change in performance.

For over a quarter of a century **Mancroft** has been at the forefront of personal and professional development solutions, in over 15 countries worldwide. As a leading trainer with unrivalled track record you can be secure in knowing you will receive the highest quality of training and development.

This is your chance to experience a genuinely new approach to achieving **Peak Sales Performance**. It doesn't matter what your background or experience is, nor what you sell, to whom, or where.

Places are strictly limited and only available on a first-come-first-served basis

PLEASE NOTE: We fully expect this event to be oversubscribed.

Contact us today to book your seat(s) - naomi@mancroftinternational.com

Booking hotline - 0844 884 2950 (local rate from landline)

What is this event?

An Introduction to **Sales Cybernetics** – a Peak Sales Performance Programme like no other!

Who is it for?

Everybody **serious** about achieving consistently higher results in their sales performance, FAST!

What will I gain?

An insight to powerful and effective sales performance techniques that are easy to learn and understand and you can start to apply immediately.

You WILL NOT be taught 101 sales techniques that you already know – this is about developing you (and your team) as a sales professional and helping to make radical shifts in the way you perform.

How can I be sure this will work?

This programme is not drawn from 'armchair theory', nor is it a reworking of the old classical (but valuable) sales techniques. **Sales Cybernetics** has been created from years of research and development into how peak performers think, feel and act. These ideas, concepts and methodologies have proved to deliver staggering results, worldwide.

What's my risk?

We recognise that not all training events meet the standards that **Mancroft International** has set down for over 24 years. We also recognise that you may feel you will take a risk by booking today. In order to remove that risk completely we offer a **100% Money-Back Guarantee**.

It's very simple; if by lunchtime on this event you feel you've made the wrong choice in attending, for any reason, you can claim a full refund and leave – you even get to keep the materials issued....!

How do I book now?

You can make a direct booking immediately by responding to this invitation now.

Simply email us your details below to the address below and we'll call you back to take your booking or call us now on:

naomi@mancroftinternational.com

Telephone now on - 0844 884 2950 (local rate from landlines)

To find out how your organisation can benefit from **Peak Sales Performance**, call us today to discuss how **Sales Cybernetics** can help you to achieve powerful results and make them stick!