

# David Hare



David Hare, 44, is a freelance trainer, coach and writer. He created his company, Positive Opposite, after a ten-year career in marketing, most recently as global PR director for €4.5bn multinational TNT Express. His corporate communications portfolio also includes work for GE, ABB, DPD, Barclays and Marston's.

A former academic and a fluent French speaker, David was part of the team that developed the Open University's first French language course in the early Nineties. He began his training career in 2004, writing and delivering courses for The Henshall Centre, the UK's leading provider of PR & Communications training.

David brings an imaginative, flexible and client-centred approach to personal and professional development. Clients value his energy, listening skills, engaging delivery, clear thinking and ability to ensure that every course addresses each delegate's individual goals.

Outside his training commitments, David's other professional activities include proofreading, translation projects (French to English) and writing employee newsletters.

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